

GLENWOOD SHINES

Vicky Nash traded the Denver city scene for the Glenwood Springs mountain lifestyle 17 years ago. With vast tourism industry experience and a passion for travel, she specializes in public relations and marketing services for several destination organizations. For our readers, she compiled a list of Glenwood's "starving roles" in the past few years:

On television: The Travel Channel named Glenwood Springs *America's #1 Hottest Place to Cool Off* and listed the Hot Springs Lodge & Pool as one of the *Top 10 Hottest Hotel Pools*. *Kids Are in Charge* will be airing a family vacation episode set in Glenwood this summer. Other TV exposure includes the Hot Springs Lodge & Pool being honored as a *Top Ten Cool Pool* on *Fine Living*, and CNN filming for a segment called "Fountain of Youth." Ninety-three year old local resident, Julian Vogt, was featured on *NBC's Today Show* "Forever Young" segment. Vogt is a longtime Hot Springs Pool pass holder and avid snowboarder at Sunlight Mountain Resort.

On the big screen: New Regency Films filmed the edge-of-your-seat technical climbing scene in Glenwood Canyon for the major motion picture, "Mr. & Mrs. Smith," starring Brad Pitt and Angelina Jolie.

In print: *AAA TourBooks* called the Hot Springs Pool a GEM - Great Experience for Members, and *Sunset Magazine* has run several articles about the Pool, Glenwood Caverns Adventure Park and Glenwood's history and hidden places. Numerous articles have recently appeared in *FamilyFun*, *True West* (which honored Glenwood Springs as Best Wild West Town and one of the top 10 Old West Sites), *RV Life*, *Ski Trax* (featuring cross country trails at Sunlight Mountain Resort) and *Colorado Parent* (which named Glenwood Springs "Best Colorado Road Trip for Families").

America's #1 Hottest Place to Cool Off
The Travel Channel

One of Top Ten Cool Pools
Fine Living Channel

"Fountain of Youth"
CNN

"Forever Young" Feature
Today Show

Hot Springs Pool a G.E.M.
(Great Experience for Members)
American Automobile Club

"Best Colorado Road Trip for Families"
Colorado Parent Magazine

Best Wild West Town
True West

One of 10 Colorado Hot Spots
Sunset Magazine

One of Top 10 Hottest Hotel Pools
Travel Channel

Top Spa Resort
Sunset Magazine

Top 10 Old West Site
True West

"Great Escapes"
Alaska Airlines Magazine

Vicky Nash's firm, Resort Trends, has represented clients throughout Colorado and Wyoming including the Hot Springs Lodge & Pool, the Glenwood Springs Chamber Resort Association, the Hotel Colorado, Glenwood Canyon Resort and Sunlight Mountain Resort in Glenwood Springs.

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